



22ND ANNUAL

Tails & Trails

Tallahassee's Largest
On Road & Off Road Race!

2024 Sponsor Packet

SATURDAY
MAY 4, 2024

Tallahassee Animal
Services at Tom Brown
Park

Become a Sponsor and Help Homeless Pets!

Your sponsorship enables the Animal Shelter Foundation (ASF) to provide life-saving care and enrichment for homeless animals and much more.

Sponsors receive numerous benefits, including their logo placed on relevant event materials and race t-shirts, an opportunity to showcase their business at the event, and FREE race registrations and t-shirts.

PACK LEADER \$1000

- Logo in Participant Emails
- Logo on Mile Marker
- Recognition by Emcee
- Company Link from Event Website
- Logo on Event Website
- Logo on Event T-Shirt and Banner
- Promotional Table at Event
- 8 Free T-shirts/Registrations

FURRY FRIEND \$500

- Logo on Mile Marker
- Recognition by Emcee
- Logo on Event Website
- Logo on Event T-Shirt and Banner
- Promotional Table at Event
- 4 Free T-shirts/Registrations

COMPANION \$300

- Logo on Event T-Shirt and Banner
- Promotional Table at Event
- 2 Free T-shirts/Registrations

*Expect slight increase in sponsor levels in 2025

For questions or assistance, call or text Kate MacFall (850) 508-1001 or Cara Fowler (850) 321-3665



Animal Shelter Foundation (ASF) is a non-profit organization created by volunteers to support the animals in the care of Tallahassee Animal Services.



Sponsor Form

- Yes, I want to be a Pack Leader sponsor for \$1000
- Yes, I want to be a Furry Friend sponsor for \$500
- Yes, I want to be a Companion sponsor for \$300
- Not this year, but I would like to make a donation of _____

Sponsor Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Would you like a table at the event? ____YES ____NO

EVENT ATTENDANCE

- I will attend the event and will run in the race. See back cover for instructions to register runners.
- I will attend the event but will not be running. Please order t-shirts below.
- I will NOT attend the event. Please order t-shirts below.

T-SHIRT ORDER

Adult: ___Small ___Med ___Large ___XL ___XXL

Youth: ___Small ___Med ___Large

Please email this completed form to kmacfall@hsus.org OR mail to:

Tails & Trails

PO Box 13858

Tallahassee, FL 32317

Checks should be made payable to **Animal Shelter Foundation**.

Email a high-res (300 dpi) logo to kmacfall@hsus.org by APRIL 16TH.

REGISTRATION INSTRUCTIONS FOR SPONSORS

To register runners, order t-shirts, and sign the necessary waivers visit:

<https://runsignup.com/Race/FL/Tallahassee/ASFTailsandTrails>

Enter the following code at checkout: **SponsorAndAdopt** in the coupon code.

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or Cara Fowler (850) 321-3665

RACE DAY TIMES

Four events to choose from: 5K, 10K, Half Marathon, or 1 mile.

Packet Pick Up: Friday, May 3, 2024, 5:30 pm – 7:00 pm
Animal Services, 1125 Easterwood Dr.

Race Day: Saturday, May 4, 2024

Registration: 7:00 am

Half Marathon: 7:30 am

1 Mile: 8:00 am

5K & 10K: 8:30 am